



# DODGE RODEO

## DODGE RODEO ANNOUNCES THE DAIMLERCHRYSLER AFFILIATE REWARDS PROGRAM FOR NHSRA

Dodge Rodeo, Inc. is proud to announce the **DaimlerChrysler Affiliate Rewards Program** as tremendous benefit to the members of the National High School Rodeo Association (NHSRA). The **DaimlerChrysler Affiliate Rewards** is offering members the Preferred Price (**1% below factory invoice**) when purchasing or leasing select new Chrysler, Jeep or Dodge vehicles. The Preferred Price provides significant savings to the members of NHSRA and may also include consumer incentives available at the time of sale.

### HERE'S HOW TO PARTICIPATE:

- Members of the NHSRA can get the Preferred Price by first obtaining a control number.
- To obtain your unique control number, members will use the **NHSRA code (D08957)** when you visit the [www.dc-rewards.com](http://www.dc-rewards.com) website or by calling DaimlerChrysler Affiliate Rewards Program Headquarters at **(888)-444-4321 Option #2**.
- Once you have obtained your Control Number, take it along with your membership card and marriage license or similar documentation showing a relationship to the member, to any participating U.S. Chrysler, Jeep or Dodge dealership and request the Preferred Price.
- After the dealership verifies your Control Number, you can choose from any select new Chrysler, Jeep or Dodge vehicle. (Dodge Viper and all Mercedes-Benz vehicles are not currently eligible).
- Don't Forget: You may purchase or lease a combined total of two vehicles per calendar year.

This promotion applies to US residents only. Canada does not fall under this program.

**HURRY IN TO YOUR LOCAL DODGE DEALER TODAY FOR THE BEST SELECTION AND TAKE ADVANTAGE OF THESE TERRIFIC SAVINGS.**